

Grand Opening of The Mustard Seed in Red Bank Set for Saturday, March 5th

By Bridgett Raper
March 3, 2022

RED BANK, TN – The Mustard Seed in Red Bank invites the public to their Grand Opening and ribbon cutting on Saturday, March 5th, at 10am. Located at 2248 Dayton Boulevard, the unique gift and home décor store carries old and new products and features European and American vintage and antique items.

Owner Susan Southerland said the name of the store, The Mustard Seed, comes from her favorite bible verse (Matthew 17:20), which says that with faith as small as a mustard seed, nothing will be impossible. As a breast cancer survivor, this has been her life's motto. She has always had the desire to open a small business and she knew The Mustard Seed would be the name.

Southerland open the first Mustard Seed Store in East Brainerd in April of 2016. She moved the business to its current Riverview Hanover Street location, which is still in operation. Being a resident of Red Bank for 21 years, Southerland made the decision to open a second location in her home town at what had formally been the historic White Oak Pharmacy, the White Oak Hardware, and a music store. She restored the 1947 building, featuring its exposed rafters and original wood floors while partially uncovering a Coca-Cola mural on an interior wall.

“Many of our customers have mentioned being in this building as children when it was a general store years ago,” said Southerland. “Or they visited the music store years later and recognize the stickers on the door. They've loved seeing the renovation of the building and I think it's made them happy to see new life here. We're just so excited to join the history of the building and to join the amazing Red Bank business community- especially the wonderful antique and vintage stores that are a part of Dayton Boulevard.”

The Mustard Seed store in Red Bank offers a vendor style shopping experience. Over fifteen vendors stock their booths with everything from one-of-a-kind pieces of antique furniture, artwork, and lighting to completely unique treasures and decor items. The store also features clothing and accessories, baby items, and locally made goods – truly something for everyone.

“To me, The Mustard Seed is more than a store”, said Southerland. “It has been my life's passion, a place of comfort, and the source of so much great fellowship. Hopefully it can be that for our customers as well.”

For more information, go to The Mustard Gifts on Facebook or to Instagram @themustardseedgifts.

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Attached: Photos of The Mustard Seed Store